

CUSTOM MADE EVENTS BY

SIMPLY BETTER



MORE THAN EVENTS

(1)

WELCOME TO SIMPLY BETTER,
A CREATIVE HUB WHERE
INNOVATION MEETS DESIGN
EXCELLENCE.

WE SPECIALIZE IN
TRANSFORMING BOLD IDEAS
INTO VISUALLY COMPELLING
AND EMOTIONALLY ENGAGING
EXPERIENCES. FROM BRAND
LAUNCHES TO IMMERSIVE
CONTENT CREATION, FROM
HIGH-IMPACT EVENTS TO
DIGITAL AWARENESS
CAMPAIGNS. WE CURATE EVERY
DETAIL — NO MATTER HOW BIG
OR SMALL — WITH PRECISION
AND PASSION.

AS EVENT STYLISTS AND
EXPERIENCE DESIGNERS, WE
CRAFT UNFORGETTABLE
STORIES THAT GO FAR BEYOND
THE EVENT ITSELF.

LET'S CREATE SOMETHING
EXTRAORDINARY — TOGETHER.



A waiter in a white shirt and black tie is holding a martini glass filled with a green liquid. A blue floral patterned napkin is draped over the glass. The background is a dark, textured surface.

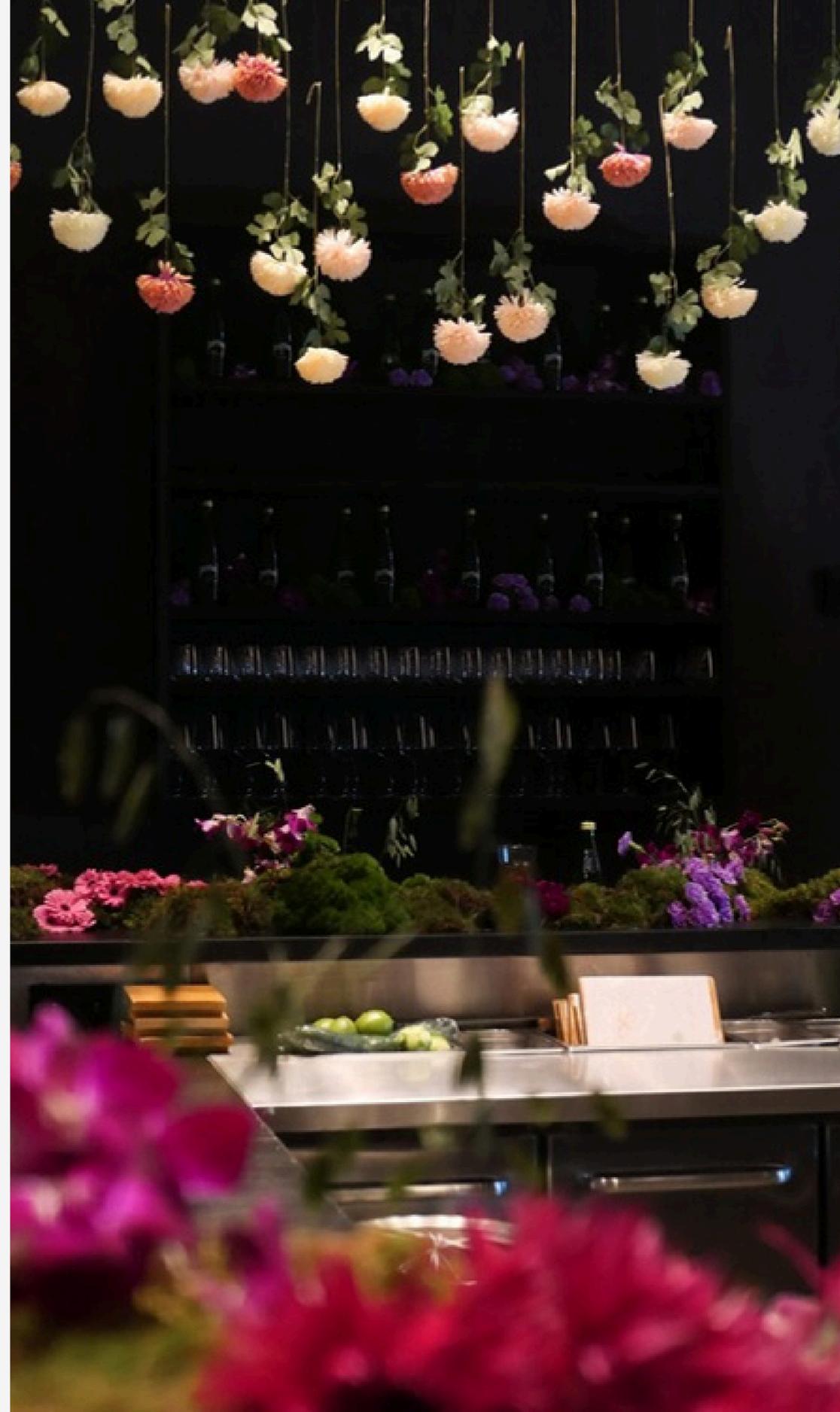
CUSTOM MADE

AT SIMPLY BETTER, WE MERGE CREATIVITY AND STRATEGIC THINKING TO DELIVER TOP-TIER EVENT CONCEPTS AND DESIGN EXECUTIONS.

WE COLLABORATE WITH TALENTED PARTNERS TO DESIGN MEANINGFUL MOMENTS AND MEMORABLE STORIES. OUR COMMITMENT TO A MORE SUSTAINABLE FUTURE SHAPES OUR APPROACH — WE'RE NOT JUST AN AGENCY, WE'RE A JOURNEY INTO THE EXTRAORDINARY.

WE GO DEEP INTO BRAND IDENTITY TO ELEVATE CONSUMER ENGAGEMENT TO A WHOLE NEW LEVEL.

(2)



WE TAILOR DETAILS

CORPORATE & PRIVATE EVENTS
RESIDENTIAL SEMINARS
BRAND LAUNCHES & PARTNERSHIPS
THEMED CONCEPTS & DECOR
EXPERIENTIAL POP-UPS
IMMERSIVE INSTALLATIONS
INFLUENCER & PRESS ACTIVATION

GRAPHIC IDENTITY & 3D/2D VISUAL DESIGN
EVENT MATERIAL DESIGN
STORE DESIGN & WINDOW DISPLAYS
DIGITAL CONTENT & SOCIAL MEDIA

PRODUCTION & LOGISTICS
END-TO-END MANAGEMENT



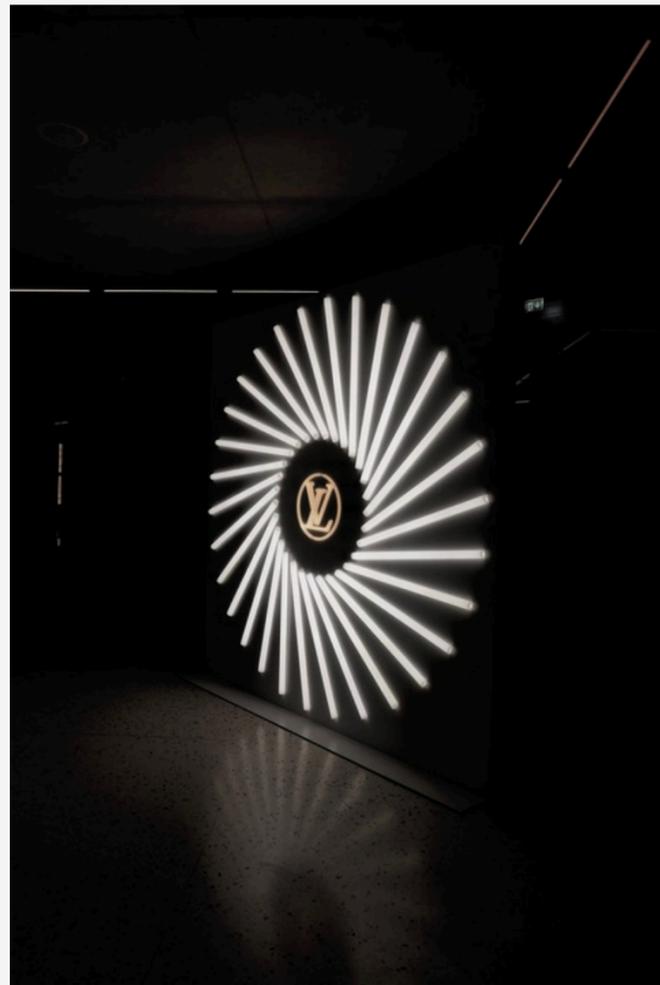
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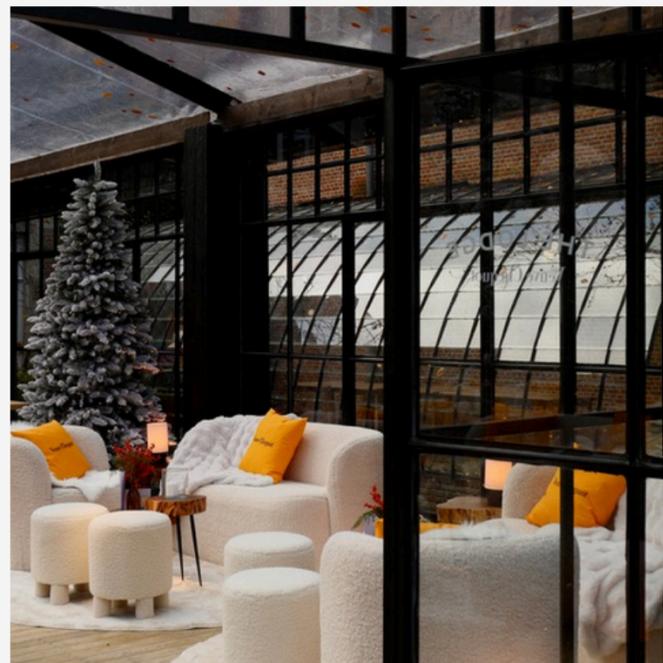
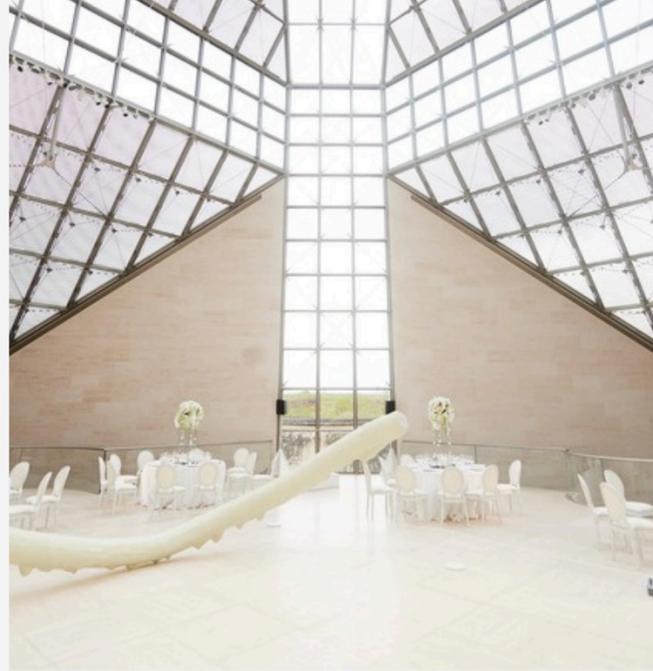


(4)

IN BELGIUM
FRANCE
NETHERLANDS
PORTUGAL
SPAIN
LUXEMBOURG
SWEDEN **AND
BEYOND**











(5)

WAREHOUSE

**PRODUCT STORAGE
PRESS SHIPMENTS
INFLUENCER SHIPMENTS
PRODUCTION EQUIPMENT
SAMPLES
MARKETING MATERIALS
PROMOTIONAL ITEMS
INVENTORY STORAGE
DISTRIBUTION GOODS**



**CHAUSSÉE DE TUBIZE
483A BT2, 1420
BRAINE-L'ALLEUD**

**EXCITED TO CREATE
UNFORGETTABLE
EXPERIENCES
WITH US?**

(6)

**CONTENT CREATION
VISUAL DESIGN
DESIGN & PRODUCTION
BRAND LAUNCH
DIGITAL AWARENESS
SOCIAL MEDIA ACTIVATION
CREATIVE STORYTELLING
IMMERSIVE EXPERIENCES
EXPERIENTIAL MARKETING
EVENT CONCEPTION
EVENT PRODUCTION
FULL-SCALE EVENT SUPPORT
END-TO-END MANAGEMENT
SMALL TO LARGE EVENTS
EVENT STYLERS
TAILOR-MADE EVENTS**

THEY TRUSTED US



DIOR



PRADA



BIOOTHERM



Cartier



ESTÉE LAUDER



SQ



LA MER



simply better

& MORE



**LET'S
MAKE IT
HAPPEN**

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